



**Apprentice
Employment Network**
NSW & ACT

Partnership Prospectus



2024 Skills Conference

**Dockside Darling Harbour
11-12 June 2024**

Welcome

JASON SULTANA

Executive Officer

Apprentice Employment Network NSW & ACT

The Apprentice Employment Network NSW & ACT invites you to be part of our annual Skills Conference in Sydney. With the theme of **Empowerment and Connection**, the Skills Conference will look at where skills are heading, what work is being done and how we continue to address the nation's skills shortages.



This conference is a key opportunity to connect with an audience of GTOs, Employers, RTOs, Industry and Government representatives.

You can partner with an event that has sold out in the last six years it has been held. Join us in what will be a great day of discussion, networking, and conversation.

Why partner with us

- Maximum exposure to a premier VET industry conference.
- Opportunities to build and reinforce a strategic partnership with the Apprentice Employment Network NSW & ACT and its members.
- Networking with key industry leaders, state and federal policymakers and relevant organisations.
- Showcasing services and products through your involvement at the Skills Conference.
- Actively participate in and link your organisation with an event designed to steer the conversation on skills and training.

The Skills Conference provides an excellent opportunity for event partners to build relationships with the audience, with many organisations partnering for 5+ years. Over 50% of the audience are regular attendees to the event.

The Event

The Skills Conference attracts over 200 people annually from across Australia and New Zealand. For first-time partners, we can provide images and information from previous events to give you confidence in being part of this premium event.

Date and Venue

The 2024 Skills Conference will be held on **Wednesday, 12th June 2024**, at **Dockside Darling Harbour**. As a lead into the event, a Pre-Conference Networking event will be held at the **Crowne Plaza Sydney** on the evening of **Tuesday, 11th June 2024**.



2023 Skills Conference - Dockside Darling Harbour



2023 Pre Conference Networking Event - Crowne Plaza Sydney

Partnership Packages

We are able to offer options for all budgets and strategies. **All prices exclude GST.**

Partnership Terms and Conditions

- Partnership commitment must be made in writing to the Apprentice Employment Network NSW & ACT. You will be issued an appropriate tax invoice upon a commitment made.
- All payments must be made through direct deposit before the Skills Conference.
- Cancellation policy – all cancellations of the partnership must be made in writing. An administration fee of 25% of the commitment package will be retained should you cancel within 2 months of the event.
- COVID-19 may influence the running of the conference. We will work with each partner to provide a fair and equitable option should the conference be cancelled or severely affected.
- Partners will receive priority allocation and location of exhibition space in order of their level of commitment. Exhibitors will be allocated their preferred area, subject to availability and in order of receipt of payment received.



Platinum Partner - \$15 000

As the Platinum Partner, your organisation will receive extensive exposure through the event. Limited to one organisation. Pricing excludes GST.

Marketing

- Being recognised as the “Official Major Partner of the 2024 Skills Conference”.
- 12 months recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- Prominent display of the company logo on the event website, marketing emails, social media, and conference.
- Banner display on each side of the stage
- ½ page colour ad on the back page of the program booklet
- Post-event summary document with access to event photos and video.
- Post-event opportunities to participate in other Apprentice Employment Network events as part of the sponsorship.

Exhibition

- AEN NSW ACT will arrange a co-branded media wall for photos on the day.
- First choice of exhibition table space in the breakout area.

Registration

- 8 complimentary registrations to attend the Skills Conference.
- 8 complimentary tickets to the Pre-Conference Networking event.
- Preferred seating allocation for complimentary registrations.
- Ability to purchase additional discounted tickets at AEN Member rates

Speaking Opportunity

- Opportunity to provide a 5-minute speech as a sponsor during the conference.
- Speaking session or session chair opportunity at the conference (subject to content and session to be developed and approved by conference organisers).

Gold Partner - \$7500

As the Gold Partner, your organisation will receive extensive exposure through the event. Limited to two opportunities. Pricing excludes GST.

Marketing

- Being recognised as a “Gold Partner of the 2024 Skills Conference”.
- 12 months recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- A colour ad in the event program. Dimensions and position will be determined upon the final make-up of partners.
- Post-event summary document with access to event photos and video.
- Post-event opportunities to participate in other Apprentice Employment Network events as part of the sponsorship.

Exhibition

- Priority choice of exhibition table space in the breakout area.

Registration

- 4 complimentary registrations to attend the Skills Conference.
- 4 complimentary tickets to the Pre-Conference Networking event.
- Ability to purchase additional discounted tickets at AEN Member rates

Speaking Opportunity

- The potential opportunity to have a staff member involved in a session of the day (this will depend on the final make-up of the agenda for the event).

Silver Partner - \$5000

As a Silver Partner, your organisation will enjoy a strong alignment with the conference through the many opportunities for networking and exposure before and after the event. Pricing excludes GST.

Marketing

- Being recognised as a “Silver Partner of the 2024 Skills Conference”.
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- Post-event opportunities to participate in other Apprentice Employment Network events as part of the sponsorship.

Exhibition

- An exhibition table space in the breakout area.

Registration

- 3 complimentary registrations to attend the Skills Conference.
- 3 complimentary tickets to the Pre-Conference Networking event.
- Ability to purchase additional discounted tickets at AEN Member rates

Bronze Partner - \$3000

Pricing excludes GST.

Marketing

- Being recognised as a “Bronze Partner of the 2024 Skills Conference”.
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Exhibition

- An exhibition table space in the breakout area.

Registration

- 2 complimentary registrations to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Break Partner - \$2500

Pricing excludes GST. Limited to two organisations.

Marketing

- Being recognised as a “Break Partner of the 2024 Skills Conference”.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- Recognition by the MC as the allocated Break Partner leading into that break.

Exhibition

- Banner display in the breakout area.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Name Badge Partner - \$2000

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as a “Name Badge Partner of the 2024 Skills Conference”.
- 12 months recognition as a Apprentice Employment Network NSW & ACT partner.
- Logo placed on the name badge for all attendees of the Skills Conference
- Display of the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Lanyard Partner - \$2000

Pricing excludes GST. Limited to one organisation.

Marketing

- Being recognised as a “Lanyard Partner of the 2024 Skills Conference”.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Logo placed on the lanyard for all attendees of the Skills Conference.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Pre-Conference Event Partner - \$2500

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as a “Pre-Conference Event Partner of the 2024 Skills Conference”.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Ability to provide a short 5-minute welcome to attendees of the event.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 4 complimentary tickets to the Pre-Conference Networking event.

Exhibition Space - \$1000

Pricing excludes GST. Limited to availability

Marketing

- Exhibition table space in a suitable area. Subject to availability.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference. All attendees to the stand must be registered to attend.

Recognising our 2023 Partners

Major Sponsor



Silver Sponsors



Bronze Sponsors



Break Sponsor



Pre Conference Event Sponsor



Event Partners





SPONSORSHIP ENQUIRIES

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