



**Apprentice
Employment Network**
NSW & ACT

Partnership Prospectus



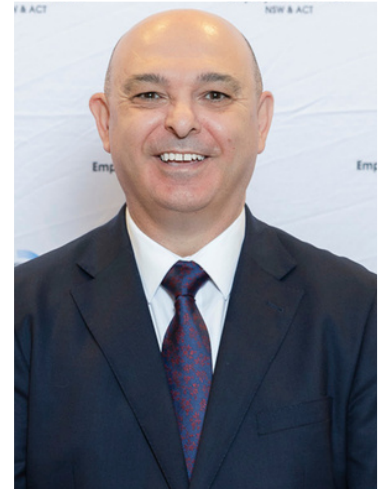
2025 Skills Conference

Amora Hotel Jamison Sydney
23-24 June 2025

Welcome

JASON SULTANA

Executive Officer
Apprentice Employment Network NSW & ACT



The Apprentice Employment Network WA invites you to be part of our annual Skills Conference in Sydney. With the theme of **Sharing the Knowledge**, the Skills Conference will look at where skills is currently, what is being done and how can we continue to learn from each other.

This conference is a key opportunity to connect with an audience of GTOs, Employers, RTOs, Industry and Government representatives.

You can partner with an event that has sold out in the last seven years it has been held. Join us in what will be a great day of discussion, networking, and conversation.

Why partner with us

- Maximum exposure to a premier VET industry conference.
- Opportunities to build and reinforce a strategic partnership with the Apprentice Employment Network NSW & ACT and its members.
- Networking with key industry leaders, state and federal policymakers and relevant organisations.
- Showcasing services and products through your involvement at the Skills Conference.
- Actively participate in and link your organisation with an event designed to steer the conversation on skills and training.

The Skills Conference provides an excellent opportunity for event partners to build relationships with the audience, with many organisations partnering for 5+ years. Over 50% of the audience are regular attendees to the event.

The Event

The Skills Conference attracts over 180 people annually from across Australia and New Zealand. For first-time partners, we can provide images and information from previous events to give you confidence in being part of this premium event.

Date and Venue

The 2025 Skills Conference will be held on **Tuesday, 24th June 2025**, at a new venue, the **Amora Hotel Jamison Sydney**. As a lead into the event, a Pre-Conference Networking event will also be held at the Amora Hotel Jamison Sydney on the evening of **Monday 23rd June 2025**.



2024 Skills Conference - Dockside Darling Harbour



2024 Pre Conference Networking Event - Crowne Plaza Sydney

Partnership Packages

We are able to offer options for all budgets and strategies. **All prices exclude GST.**

Partnership Terms and Conditions

- Partnership commitment must be made in writing to the Apprentice Employment Network NSW & ACT. You will be issued an appropriate tax invoice upon a commitment made.
- All payments must be made through direct deposit before the Skills Conference.
- Cancellation policy – all cancellations of the partnership must be made in writing. An administration fee of 25% of the commitment package will be retained should you cancel within 2 months of the event.
- COVID-19 may influence the running of the conference. We will work with each partner to provide a fair and equitable option should the conference be cancelled or severely affected.
- Partners will receive priority allocation and location of exhibition space in order of their level of commitment. Exhibitors will be allocated their preferred area, subject to availability and in order of receipt of payment received.



Gold Partner - \$8000

As the Gold Partner, your organisation will receive extensive exposure through the event. Pricing excludes GST.

Marketing

- Being recognised as a **“Gold Partner of the 2025 Skills Conference”**.
- 12 months recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- A colour ad in the event program. Dimensions and position will be determined upon the final make-up of partners.
- Post-event summary document with access to event photos and video.
- Post-event opportunities to participate in other Apprentice Employment Network events as part of the sponsorship.

Exhibition

- Priority choice of exhibition table space in the breakout area.

Registration

- 5 complimentary registrations to attend the Skills Conference.
- 5 complimentary tickets to the Pre-Conference Networking event.
- Ability to purchase additional discounted tickets at AEN Member rates

Speaking Opportunity

- The potential opportunity to have a staff member involved in a session of the day (this will depend on the final make-up of the agenda for the event).

Silver Partner - \$5000

As a Silver Partner, your organisation will enjoy a strong alignment with the conference through the many opportunities for networking and exposure before and after the event. Pricing excludes GST.

Marketing

- Being recognised as a **“Silver Partner of the 2025 Skills Conference”**.
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- Post-event opportunities to participate in other Apprentice Employment Network events as part of the sponsorship.

Exhibition

- An exhibition table space in the breakout area.

Registration

- 3 complimentary registrations to attend the Skills Conference.
- 3 complimentary tickets to the Pre-Conference Networking event.
- Ability to purchase additional discounted tickets at AEN Member rates

Bronze Partner - \$2500

Pricing excludes GST.

Marketing

- Being recognised as a **“Bronze Partner of the 2025 Skills Conference”**.
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Exhibition

- An exhibition table space in the breakout area.

Registration

- 2 complimentary registrations to attend the Skills Conference.
- 2 complimentary ticket to the Pre-Conference Networking event.

Break Partner - \$2000

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as a **“Break Partner of the 2025 Skills Conference”**. Breaks include Morning Tea, Lunch and the short Afternoon Tea breaks.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- Recognition by the MC as the allocated Break Partner leading into that break.

Exhibition

- An exhibition table space or banner in the breakout area.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Name Badge Partner - \$2000

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as a **“Name Badge Partner of the 2025 Skills Conference”**.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Logo placed on the name badge for all attendees of the Skills Conference
- Display of the company logo on the event website, marketing emails, social media, and conference.

Exhibition

- A banner in the breakout area

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Lanyard Partner - \$2500

Pricing excludes GST. Limited to one organisation.

Marketing

- Being recognised as a **“Lanyard Partner of the 2025 Skills Conference”**.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Logo placed on the lanyard for all attendees of the Skills Conference.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Exhibition

- A banner in the breakout area

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Pre-Conference Event Partner - \$2000

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as a **“Pre-Conference Event Partner of the 2025 Skills Conference”**.
- 12 months recognition as an Apprentice Employment Network NSW & ACT partner.
- Ability to provide a short 5-minute welcome to attendees of the event.
- Display of the company logo on the event website, marketing emails, social media, and conference.
- The ability to display multiple banners at the Pre-Conference Event

Registration

- 1 complimentary registration to attend the Skills Conference.
- 4 complimentary tickets to the Pre-Conference Networking event.

Coffee Cart Partner - \$2000

Pricing excludes GST. Limited to one organisation

Marketing

- Being recognised as the **“Coffee Cart Partner of the 2025 Skills Conference.”**
- Exhibition table space in a suitable area. Subject to availability.
- Display of company pull-up banner next to Coffee Cart or equivalent
- Display the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference.
- 1 complimentary ticket to the Pre-Conference Networking event.

Exhibition Space - \$1000

Pricing excludes GST. Limited to availability

Marketing

- Exhibition table space in a suitable area. Subject to availability.
- Display of the company logo on the event website, marketing emails, social media, and conference.

Registration

- 1 complimentary registration to attend the Skills Conference. All attendees to the stand must be registered to attend.
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Customisable and In-kind Packages

We can create customisable packages for partners who wish to maximise their partnership with the Apprentice Employment Network NSW & ACT.

The Apprentice Employment Network NSW & ACT hold several events and activities during the year that organisations could partner in, including:

- **The Apprentice Employment Network Awards**
- **The AEN Field Officer Conference**
- **CEO Forum**
- **Lunchtime Webinars**
- **Other industry events**

Recognising our 2024 Partners

Gold Partners

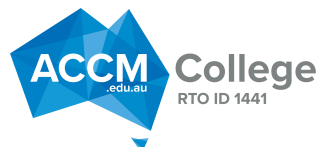


Silver Sponsors



Bronze Partners

Lanyard Partner





**Apprentice
Employment Network
NSW & ACT**

PARTNERSHIP ENQUIRIES

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