



**Apprentice
Employment Network**
NSW & ACT

Partnership Prospectus



Apprentice Employment Network NSW & ACT



2026

Skills Conference

Amora Hotel Jamison Sydney
15-16 June 2026

Welcome

JASON SULTANA

Executive Officer
Apprentice Employment Network
NSW & ACT



The Apprentice Employment Network NSW & ACT invites you to be part of our annual Skills Conference in Sydney. With the theme '**Unleash the Potential,**' the Skills Conference will examine how we can reverse declining trends in apprenticeships and traineeships through innovation and awareness.

This conference is a key opportunity to connect with an audience of GTOs, Employers, RTOs, Industry and Government representatives.

You can partner with an event that has sold out every year since it was held. Join us in what will be a great day of discussion, networking, and conversation.

Why partner with us

- Maximum exposure to a premier VET industry conference.
- Opportunities to build and reinforce a strategic partnership with the Apprentice Employment Network NSW & ACT and its members.
- Networking with key industry leaders, state and federal policymakers and relevant organisations.
- Showcasing services and products through your involvement at the Skills Conference.
- Actively participate in and link your organisation with an event designed to steer the conversation on skills and training.

The Skills Conference provides an excellent opportunity for event partners to build relationships with the audience, with many organisations partnering for 5+ years. Over 50% of the audience are regular attendees to the event.

The Event

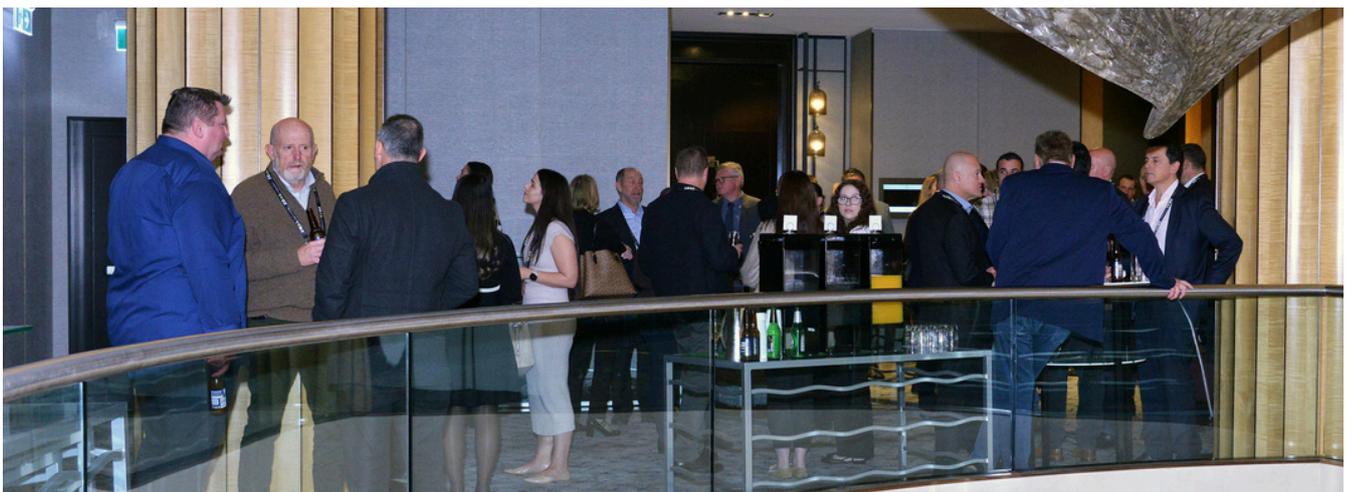
The Skills Conference attracts over 180 people annually from across Australia and New Zealand. For first-time partners, we can provide images and information from previous events to give you confidence in being part of this premium event.

Date and Venue

The 2026 Skills Conference will be held on **Tuesday, 16th June 2026**, at the **Amora Hotel Jamison Sydney**. As a lead into the event, a Pre-Conference Networking event will also be held at the Amora Hotel Jamison Sydney on the evening of **Monday 15th June 2026**.



2025 Skills Conference – Amora Hotel Jamison Sydney



2025 Pre Conference Networking Event – Amora Hotel Jamison Sydney

Partnership Packages

We are able to offer options for all budgets and strategies. **All prices exclude GST.**

Partnership Terms and Conditions

- Partnership commitment must be made in writing to the Apprentice Employment Network NSW & ACT. You will be issued an appropriate tax invoice upon a commitment made.
- All payments must be made through direct deposit before the Skills Conference.
- Cancellation policy – all cancellations of the partnership must be made in writing. An administration fee of 25% of the commitment package will be retained should you cancel within 2 months of the event.
- COVID-19 may influence the running of the conference. We will work with each partner to provide a fair and equitable option should the conference be cancelled or severely affected.
- Partners will receive priority allocation and location of exhibition space in order of their level of commitment. Exhibitors will be allocated their preferred area, subject to availability and in order of receipt of payment received.



Gold Partner – \$8000

As the Gold Partner, your organisation will receive extensive exposure through the event. **Pricing excludes GST.**

Maximum Marketing & Profile

- **Elite Status:** Recognised as the “**Gold Partner of the 2026 Skills Conference.**”
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Omni-Channel Logo Placement:** Prominently featured on the event website, marketing emails, social media, and conference signage.
- **Dedicated Program Ad:** Full-colour advertisement in the official event program.
- **Extended Value:** Post-event summary, photos, and video access (if available), plus opportunities to participate in other Apprentice Employment Network events.

Exhibition & Networking

- **Priority Exhibition Space:** Receive the priority choice of exhibition table space in the high-traffic breakout area.

Exclusive Registration & Access

- **Complimentary Passes:** 5 complimentary registrations to the Skills Conference.
- **VIP Pre-Event Access:** 5 complimentary tickets to the Pre-Conference Networking event.
- **Discounted Tickets:** Ability to purchase additional discounted tickets at AEN Member rates.

Speaking & Thought Leadership

- **High-Profile Platform:** Potential opportunity for a staff member to be involved in a conference session (subject to the finalisation of sessions) .

Silver Partner - \$5000

As a Silver Partner, your organisation will enjoy a strong alignment with the conference through the many opportunities for networking and exposure before and after the event. **Pricing excludes GST.**

Maximum Marketing & Profile

- Recognised as the “**Silver Partner of the 2026 Skills Conference.**”
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Extended Value:** Post-event opportunities to participate in other Apprentice Employment Network events.

Exhibition & Networking

- **Exhibition Space:** Receive an exhibition table space at the event.

Exclusive Registration & Access

- **Complimentary Passes:** 3 complimentary registrations to the Skills Conference.
- **VIP Pre-Event Access:** 3 complimentary tickets to the Pre-Conference Networking event.
- **Discounted Tickets:** Ability to purchase additional discounted tickets at AEN Member rates.

Bronze Partner – \$2500

Pricing excludes GST.

- Recognised as the “**Bronze Partner of the 2026 Skills Conference.**”
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Exhibition Space:** Receive an exhibition table space at the event.
- **Complimentary Passes:** 2 complimentary registrations to the Skills Conference.
- **Pre-Event Access:** 2 complimentary tickets to the Pre-Conference Networking event.

Break Partner – \$2000

Pricing excludes GST. Limited to one organisation

- Recognised as the “**Break Partner of the 2026 Skills Conference.**”
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Recognition:** by the MC as the allocated Break Partner leading into that break.
- **Exhibition Table Space** (subject to availability)
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.
- **Pre-Event Access:** 1 complimentary ticket to the Pre-Conference Networking event.

Name Badge Partner – \$2500

Pricing excludes GST. Limited to one organisation

- Recognised as the **“Name Badge Partner of the 2026 Skills Conference.”**
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Your Logo** is placed on the name badge for all attendees of the Skills Conference.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Recognition:** by the MC as the allocated Break Partner leading into that break.
- **Exhibition Table space** (subject to availability)
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.
- **Pre-Event Access:** 1 complimentary ticket to the Pre-Conference Networking event.

Lanyard Partner – \$2500

Pricing excludes GST. Limited to one organisation.

- Recognised as the **“Lanyard Partner of the 2026 Skills Conference.”**
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Your Logo** is placed on the lanyard for all attendees of the Skills Conference.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Recognition:** by the MC as the allocated Break Partner leading into that break.
- **Exhibition Table Space** (subject to availability)
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.
- **Pre-Event Access:** 1 complimentary ticket to the Pre-Conference Networking event.

Pre-Conference Event Partner – \$2000

Pricing excludes GST. Limited to one organisation

- Recognised as the **“Pre-Conference Event Partner of the 2026 Skills Conference”**.
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- Ability to provide a **short 5-minute welcome to attendees** of the event.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Exhibition Table Space** (subject to availability)
- **Display multiple banners** at the Pre-Conference Event
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.
- **Pre-Event Access:** 4 complimentary tickets to the Pre-Conference Networking event.

Coffee Cart Partner – \$2250

Pricing excludes GST. Limited to one organisation

- Recognised as the **“Coffee Cart Partner of the 2026 Skills Conference.”**
- **Year-Round Recognition:** 12 months of high-level recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- **Your banners** is placed next to the Coffee Cart.
- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Recognition:** by the MC as the allocated Break Partner leading into that break.
- **Exhibition Table Space** (subject to availability)
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.
- **Pre-Event Access:** 1 complimentary ticket to the Pre-Conference Networking event.

Exhibition Space - \$800

Pricing excludes GST. Limited to availability

- **Omni-Channel Logo Placement:** Featured on the event website, marketing emails, social media, and conference signage.
- **Exhibition Table Space** (subject to availability)
- **Complimentary Passes:** 1 complimentary registration to the Skills Conference.

NB: All attendees on the day to manage your stand will be required to have a registration for the Skill Conference.

Customisable and In-kind Packages

We can create customisable packages for partners who wish to maximise their partnership with the Apprentice Employment Network NSW & ACT.

The Apprentice Employment Network NSW & ACT hold several events and activities during the year that organisations could partner in, including:

- **The Apprentice Employment Network Awards**
- **The AEN Field Officer Conference**
- **CEO Forum**
- **Lunchtime Webinars**
- **Other industry events**

Recognising our 2025 Partners

Gold Partner



Silver Partners



Bronze Partners



Break Partner



Lanyard Partner



Name Badge Partner



Coffee Cart Partner





**Apprentice
Employment Network
NSW & ACT**

PARTNERSHIP ENQUIRIES

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